



Febrero 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | | |

Marzo 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| | | | | | | 31 |

Abril 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

Mayo 2025


| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |


Junio 2025


| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| | | | | | | 30 |


Julio 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

 Inicio de los Complementos
Formativos

 Fecha límite de evaluación
en 2ª convocatoria (CF)

 No lectivo

 Fecha límite de evaluación
en 1ª convocatoria (CF)



Abril 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

Mayo 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19* | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

Junio 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16* | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

Julio 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14* | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

Agosto 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

Septiembre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|------|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8* | 9 | 10 | 11 | 12** | 13 | 14 |
| 15 | 16 | 17 | 18 | 19** | 20 | 21 |
| 22 | 23 | 24 | 25 | 26** | 27 | 28 |
| 29 | 30 | | | | | |

Octubre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|------|-----|-----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17* | 18 | 19 |
| 20 | 21 | 22 | 23 | 24** | 25 | 26 |
| 27* | 28 | 29 | 30 | 31 | | |

Noviembre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|------|-----|-----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21** | 22 | 23 |
| 24* | 25 | 26 | 27 | 28 | 29 | 30 |

Diciembre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Enero 2026

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|------|------|-----|-----|-----|-----|-----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9* | 10 | 11 |
| 12** | 13** | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

Febrero 2026

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6** | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | |

Marzo 2026

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

Tutoría Colectiva a cargo del director/a el título

Métricas de Rendimiento y Herramientas de Analítica Web

Análisis y optimización de embudos de conversión

Blended Marketing

Analítica digital avanzada

No lectivo

Lead Generation & Lead Nurturing

Experiencia de Usuario

Investigación Analítica de mercados digitales

Business Intelligence (BI): Análisis, Diagnosis y Toma de decisiones

Nota: El calendario podrá sufrir variaciones puntuales acorde a las necesidades de ordenación académica. Las sesiones se podrán desarrollar entra la franja de 18 a 22:00h (hora peninsular española) Exámenes: *1ª Convocatoria **2ª Convocatoria



Junio 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

Julio 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
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Agosto 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
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Septiembre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

Octubre 2025

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
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Noviembre 2025

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| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
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Diciembre 2025

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
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| 29 | 30 | 31 | | | | |

Enero 2026

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|-----|-----|-----|-----|-----|-----|-----|
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Marzo 2026

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|-----|-----|-----|-----|-----|-----|-----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
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Abril 2026

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|-----|-----|-----|-----|-----|-----|-----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
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Mayo 2026

| LUN | MAR | MIÉ | JUE | VIE | SAB | DOM |
|-----|-----|-----|-----|-----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

Inicio - fin período de prácticas

Tutoría Colectiva TFM

Seminario Google Analytics

Primera convocatoria memoria de prácticas

Depósito TFM / Certificado académico

Seminario Neuromarketing

Segunda convocatoria memoria de prácticas

Período de Defensa TFM

No lectivo